



Express

JUNE 03, 2026

Life Insurance

[Simple. Flexible. Built for Income Potential](#)

Income Advantage IUL, cash value growth, flexible income potential and reliable protection

[Go All In on IULs](#)

Indexed Universal Life (IUL) products offer clients a strong mix of protection and long-term growth potential.

[Term Life Answers - Why Term Still Leads](#)

Your Answer to Term is with Mutual of Omaha

Long-Term Care

[Long-Term Care Claims Value Overview](#)

This latest claims piece highlights the strength and reliability behind long-term care coverage, backed by decades of claims experience.

[Reminder! Use Our New Long-Term Care In-Force Quoting Tool](#)

The Long-Term Care In-Force Quoting Tool is now available in Sales Professional Access (SPA).

Critical Illness

[Critical Advantage vs. Other CI Products: What Sets It Apart?](#)

While many CI products check the box, Critical Advantage helps you sell smarter-with flexible design, easier positioning, and more ways to meet clients where they are.

[Beyond Health Insurance: Where Critical Advantage Fits in a Client's Financial Plan](#)

This isn't about adding more coverage-it's about making the overall plan more complete and resilient when clients need it most.

Annuities

[Annuity Awareness Month: Lead with Mutual of Omaha Annuities](#)

Annuity Awareness Month is the ideal time to address a key client concern: Will their savings last? Mutual of Omaha annuities can help bring more structure, protection and confidence to the conversation.

[Annuity Interest Rate Updates Effective June 1, 2026](#)

Strong S&P 500 caps remain steady while Deferred Fixed Annuity rates rise 20-30 bps-giving you more flexibility to meet client needs and grow your annuity pipeline.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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